




THE
2017
EVERYDAY HEARING
media kit

everydayHEARING 



Company Overview

Everyday Hearing is the leading source for trustworthy and timely hearing news and information, with a special emphasis on hearing technology.

- Everyday Hearing attracts a large and engaged audience of consumers and hearing healthcare professionals to by aiming to help people manage their hearing conditions through personalized care.
- Everyday Hearing's content and solutions are delivered through multiple channels, including:
 - desktop
 - mobile web
 - mobile phone
 - tablet
 - video
 - social media
 - e-newsletters

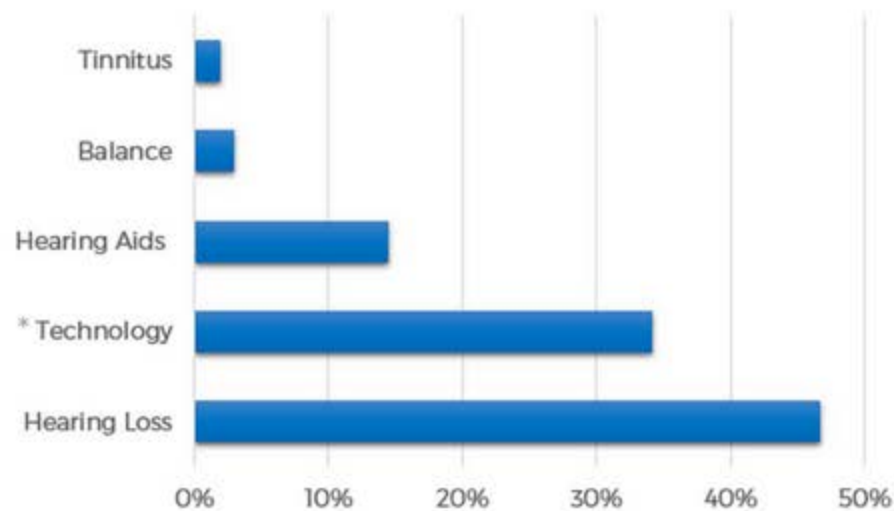


Audience

Web Statistics (Monthly)

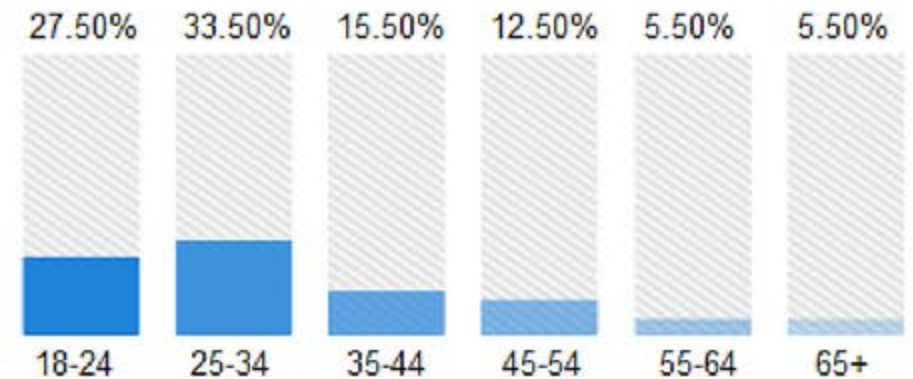
Year	Avg. Visits	Avg. Uniques	Avg. Page Views
2016 Q4	65,256	57,631	82,711

Audience by Category

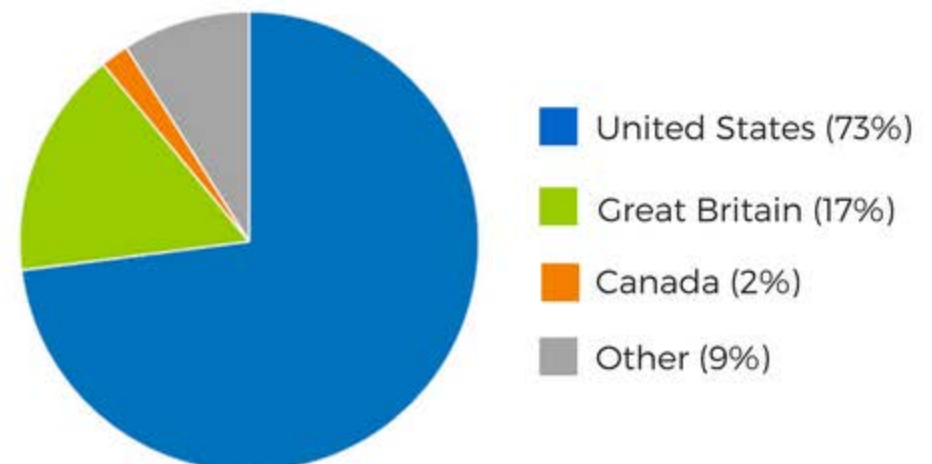


*Everyday Hearing's largest purchasing segment comes from wireless hearing technology.

Audience by Age



Audience by Country





Web Site Advertising

Overview

Take advantage of trackable results by advertising on everydayhearing.com! Be in front of Everyday Hearing's online audience when they are actively online consuming our content.

Example ad placements can be found to the right along with rates and specs below. Please contact Wesley or Lindsey at support@everydayhearing.com to schedule your ad placement today!

The screenshot shows the everydayHEARING website with several ad placements. A 'Leaderboard' ad is positioned at the top right, and a 'Medium Rectangle' ad is positioned below it. The website content includes sections for 'Introducing the Levo System', 'Hearing Loss Center', 'AudiologyNOW! 2016', '2 Day Hearing Aid Event', and 'Top 10 Hearing Aids'.

	Desktop/Tablet Dimensions	Mobile Dimensions	File Types	Max File Size	Rates
Leaderboard	720x90	320x50	jpg	50 kB	\$300/mo
Medium Rectangle	300x250	300x50	jpg	50 kB	\$300/mo

Guidelines: New ads are subject to a 3 month (minimum) trial period at the above rates. Ad creatives must be submitted 10 day prior to campaign start.



Contact



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